



Signature

REAL APPEAL



Embrace the beauty of natural wood aesthetics with Real Appeal.

This loose lay LVT, features the beauty of natural wood with a range of visuals including oak, maple and hickory wood grains. Rich colorations range from driftwood to espresso. Whether used individually or with any of our Signature carpet tile products, Real Appeal offers natural beauty to any space.

- Available in 6" x 48" plank size
- 5 mm overall thickness and 20 mil wear layer with double UV urethane for superior durability
- Twice as thick as traditional LVT for seamless transition to Signature's carpet tiles
- Easy to maintain providing stain and wear resistance



COVER: REAL APPEAL | 1805 ESPRESSO



REAL APPEAL | 1604 CINNABON | ELEMENTS DISSOLVED | 7411 NICKEL | 12" X 48" PLANK







REAL APPEAL | 7502 SAWMILL GRAY



REAL APPEAL | 1201 HONEY OAK

COLORWAYS

Real Appeal planks are available in 6" x 48" planks



1201 HONEY OAK



1604 CINNABAR



7502 SAWMILL GRAY



1805 ESPRESSO



7403 DRIFTWOOD



1706 ANTIQUE TIMBERS

PERFORMANCE CONSTRUCTION

Real Appeal Loose Lay LVT features a 20 mil commercial wear layer with double UV coating offering pattern clarity, fade, stain and wear resistance. Real Appeal carries a Limited 10 year Commercial Warranty.

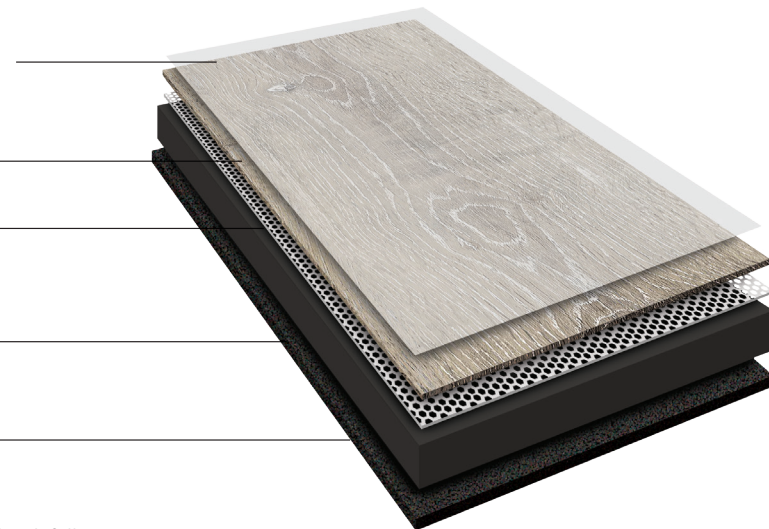
Wear Layer: 20 mil commercial urethane wear layer with double UV coating for fade, stain and wear resistance. Easy to maintain.

Pattern Visual: Realistic Wood Visual.

Fiberglass Inner Layer: Mesh layer yields added strength and stability.

Vinyl Backing Layer: 100% waterproof. Loose Lay System.

Non-Slip Backing Layer: Backing keeps planks in place for a secure installation



Note: Loose lay with perimeter glue or install with full spread adhesive.

REAL APPEAL L0001



SPECIFICATIONS

Construction	Loose Lay LVT Plank
Finish	Commercial Urethane with Double UV Coating
Wear Layer Thickness	20 mil (0.50 mm)
Overall Thickness	.5 mm
Size	6"W x 48"L
Bevel	Micro Bevel
Pieces per carton	10
Sq. Foot per carton	20
Sq. Foot per pallet	1,200
Installation Method	Loose lay with perimeter glue or with full spread adhesive
Adhesive	Signature 3000 Premium Pressure Sensitive Adhesive (PSA)*

TESTING

Classification ASTM F1700	Class III, Type B, Phthalate Free
Slip Resistance ASTM D 2047	>0.84 Dry, >0.86 Wet
Dimensional Stability ASTM F2199	Passes, Less than 0.012"/ft
Residual Indentation ASTM F1914	Passes
Resistance to Heat ASTM F 1514	Passes
Resistance to Light ASTM 1515	Passes
Resistance to Chemicals ASTM F 925	.5 min = Passes, 24 hr = Passes
Radiant Flux ASTM 648	>0.45 watts/cm ² , NFPA Class I
Smoke Density ASTM E 662	Passes, <450

WARRANTY

10 Year Limited Commercial

SUSTAINABILITY

Indoor Air Quality.....FloorScore® Certified

* **NOTE:** For areas with lengths and/or widths longer than 20' the perimeter of the room requires a minimum of a 4" strip of PSA on the perimeter of the subfloor and at 20' distances parallel to the perimeter forming a grid. For commercial high traffic or rolling load areas we recommend Signature 3000 (PSA) adhesive - full glue down method.

Specifications are based on averages from manufacturing processes and may vary within normal industry tolerances. Material supply and / or manufacturing processes may necessitate specification changes

without notice. Such variations do not affect product performance. This product is manufactured and recommended for floor covering use only. Walk off mats are recommended at building entry ways

For samples, specifications, or other information please contact your sales representative or visit signatureflooring.com

3/2019

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