

Signature

**CRAFT**  
COLLECTION

Signature is a flooring industry leader focused solely on helping our clients create extraordinary hospitality and senior living spaces. Fueled by a passion for our craft and a complete dedication to service, we are driven to achieve exceptional flooring solutions that expand each client's vision. Through creative styling, world-class custom design capabilities, a spirit of innovation and the highest quality of service, we provide an experience as inspiring and authentic as our flooring.

## CRAFT COLLECTION

A Custom Broadloom and Carpet Tile Collection



The Craft Collection draws its influence from local Artesian aesthetic which is more than local art, it is the refinement of textiles, use of natural materials and comfort of handmade items put together with meaningful consideration.



Local Artesian style, is the task of art and craft making, which has taken on new meaning during the pandemic. While staying home, many picked up new creative endeavors, while others rekindled old artistic pursuits. Communities banded together to support local artists, restaurateurs and businesses.

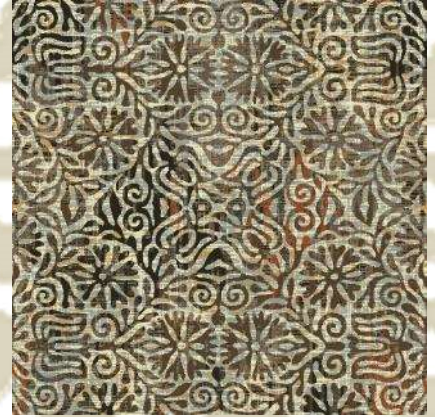




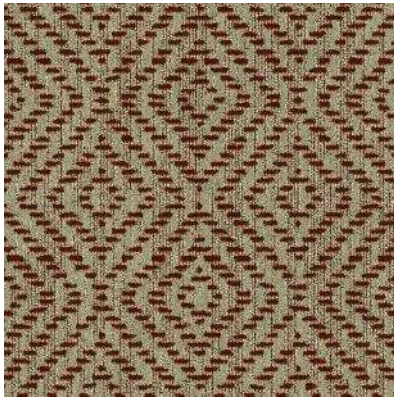
HC090 12' W, COLORPOINT TECHNOLOGY



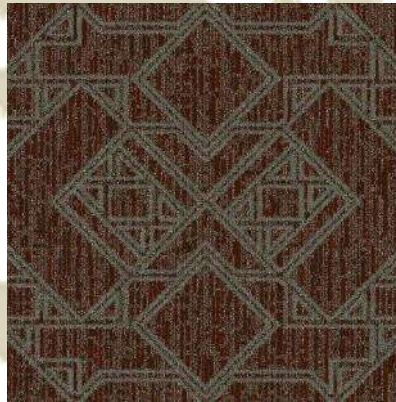
HC091 12' W, COLOR POINT TECHNOLOGY



HC092 12' W, COLORPOINT TECHNOLOGY



HC095 12' W, INFINITY TECHNOLOGY



HC094 12' W, INFINITY TECHNOLOGY

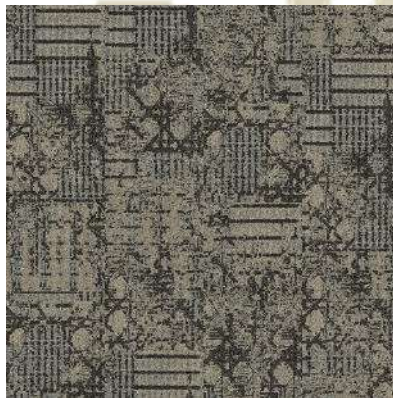


HC093 12' W, INFINITY TECHNOLOGY

CARPET TILE



CT0113 24" X 24" CARPET TILE, COLORPOINT TECHNOLOGY



CT0112 24" X 24" CARPET TILE, COLORPOINT TECHNOLOGY

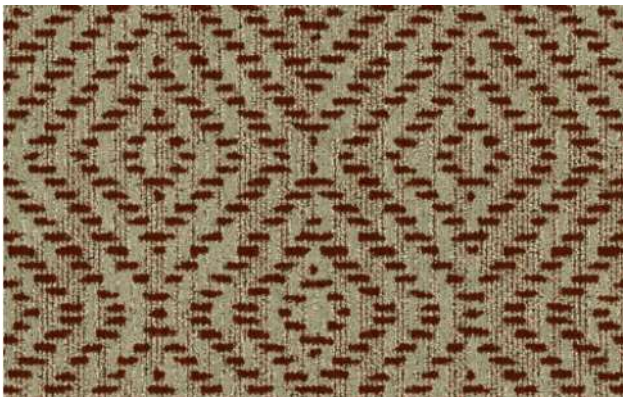
# CRAFT COLLECTION

A Custom Broadloom and Carpet Tile Collection

The Craft Collection is warm neutrals influenced by the use of light woods, natural materials such as dried flowers and organically textured fabrics. A variety of artwork sourced from local artists will round out the aesthetic and add glimpses of the communities' personality.

The eight coordinating patterns are meant to layer with each other for a cohesive aesthetic. Available as high-performance broadloom with full color customization in both broadloom and carpet tile.

- 100% Solution Dyed Nylon
- Broadloom 12'W, 3'W, and 18" W (style dependent)
- Carpet tiles available in 24" x 24"
- ColorPoint Technology
  - Broadloom (3 style) 42 oz.
  - Carpet Tile (2 styles) 32 oz.
- Infinity Technology
  - Broadloom(3 styles) 32 oz.
- Rugs available on any style
- Carpet tiles coordinate with our Real Appeal, LVT and provide a seamless transition





HC092 12' W, COLORPOINT TECHNOLOGY | PATTERN REPEAT: 72" W x 96" L

 Signature



HC092 12' W, COLORPOINT TECHNOLOGY | PATTERN REPEAT: 72" W x 96" L



HC090 12' W, COLORPOINT TECHNOLOGY | PATTERN REPEAT: 144" W x 120" L

 Signature





HC090 12' W, COLORPOINT TECHNOLOGY | PATTERN REPEAT: 144" W x 120" L

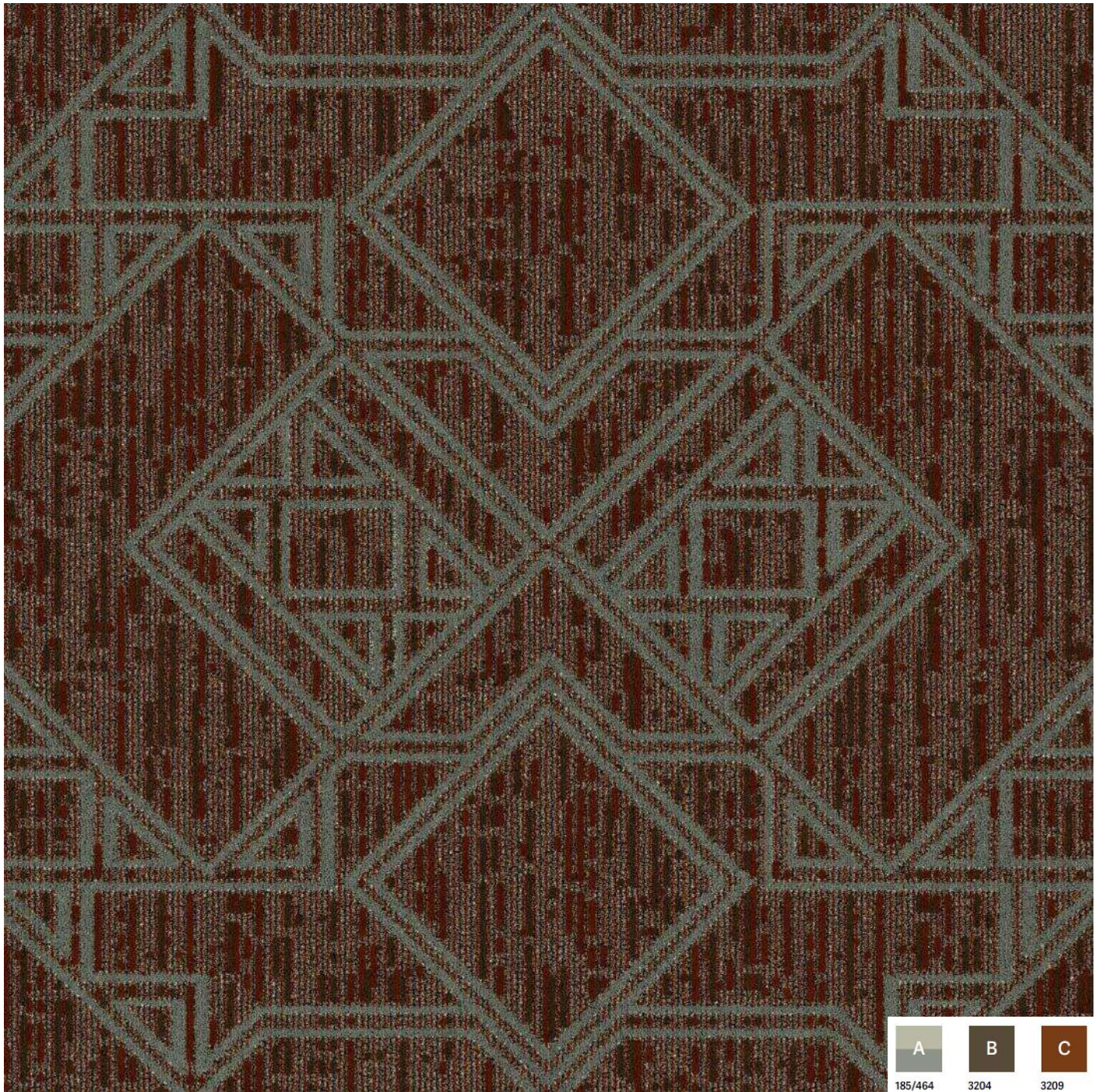


HC091 12' W, COLORPOINT TECHNOLOGY | PATTERN REPEAT: 72" W x 91.64" L

Signature



HC091 12' W, COLORPOINT TECHNOLOGY | PATTERN REPEAT: 72" W x 91.64" L



HC094 12' W, INFINITY TECHNOLOGY | PATTERN REPEAT: 72" W x 38" L

Signature



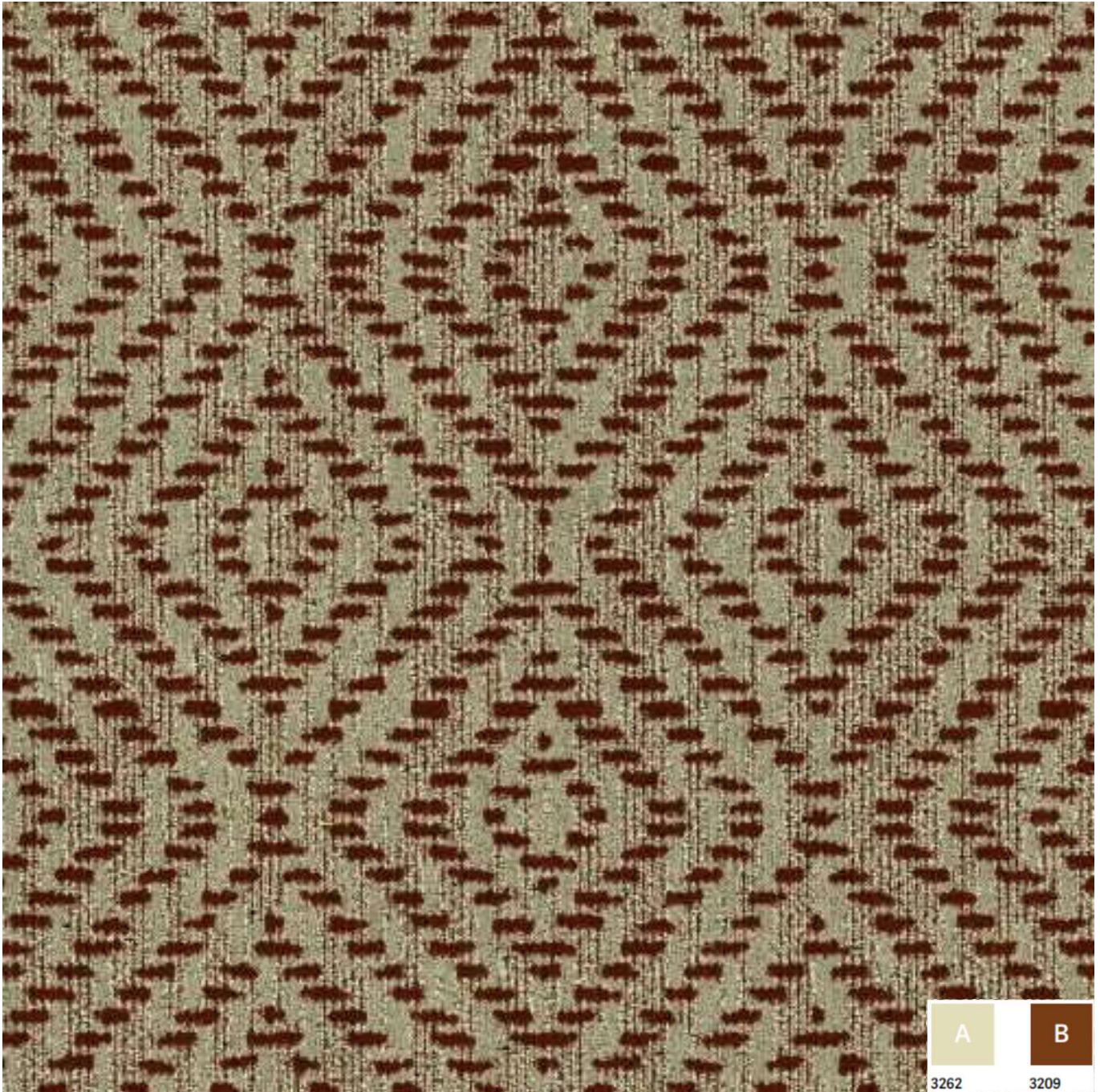
HC094 12' W, INFINITY TECHNOLOGY | PATTERN REPEAT: 72" W x 38" L



HC093 12' W, INFINITY TECHNOLOGY | PATTERN REPEAT: 36" W x 36" L



HC093 12' W, INFINITY TECHNOLOGY | PATTERN REPEAT: 36" W x 36" L



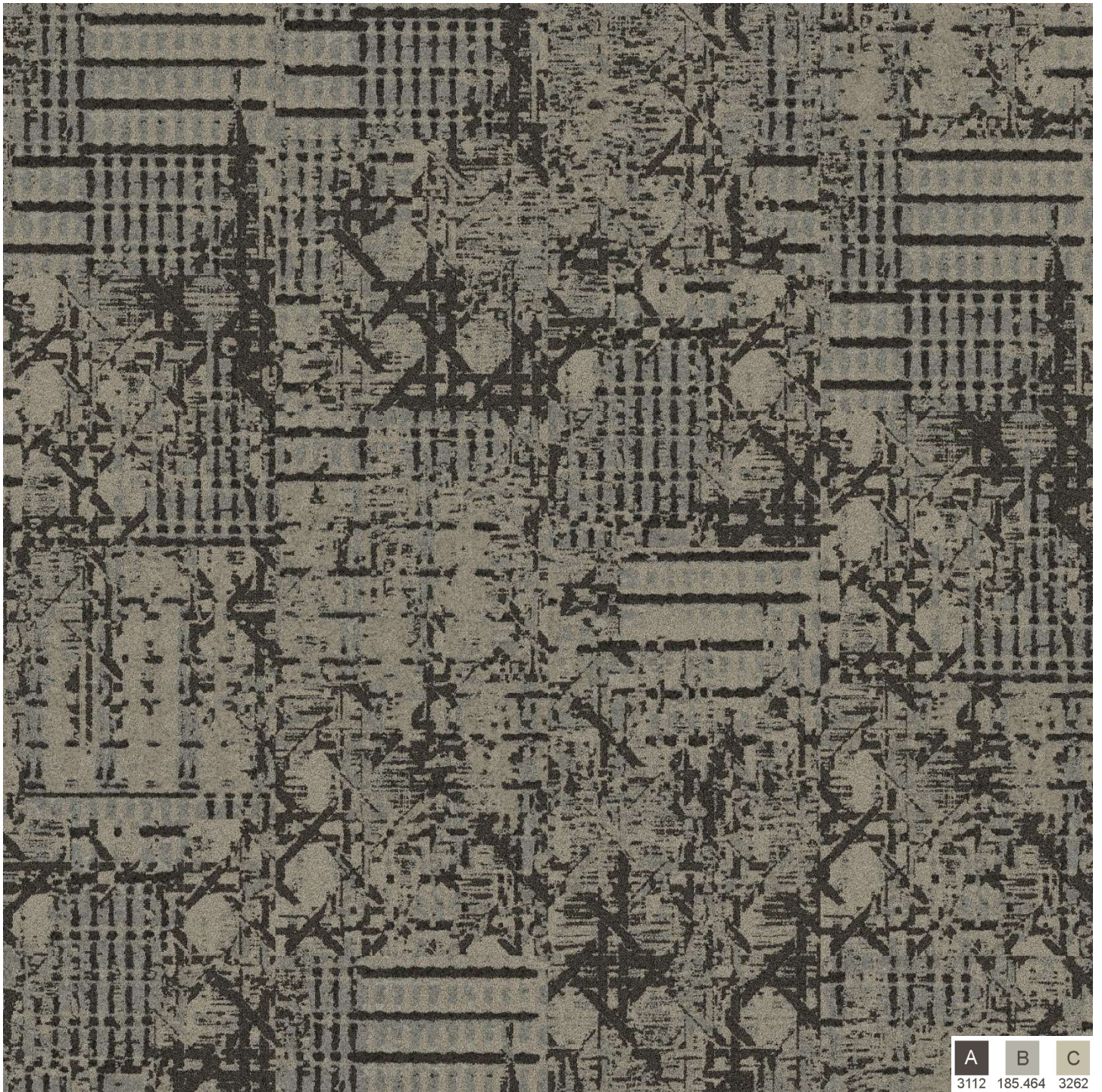
HC089 12' W, INFINITY TECHNOLOGY | PATTERN REPEAT: 18" W x 27" L

Signature





HC095 12' W, INFINITY TECHNOLOGY | PATTERN REPEAT: 24" W x 36" L

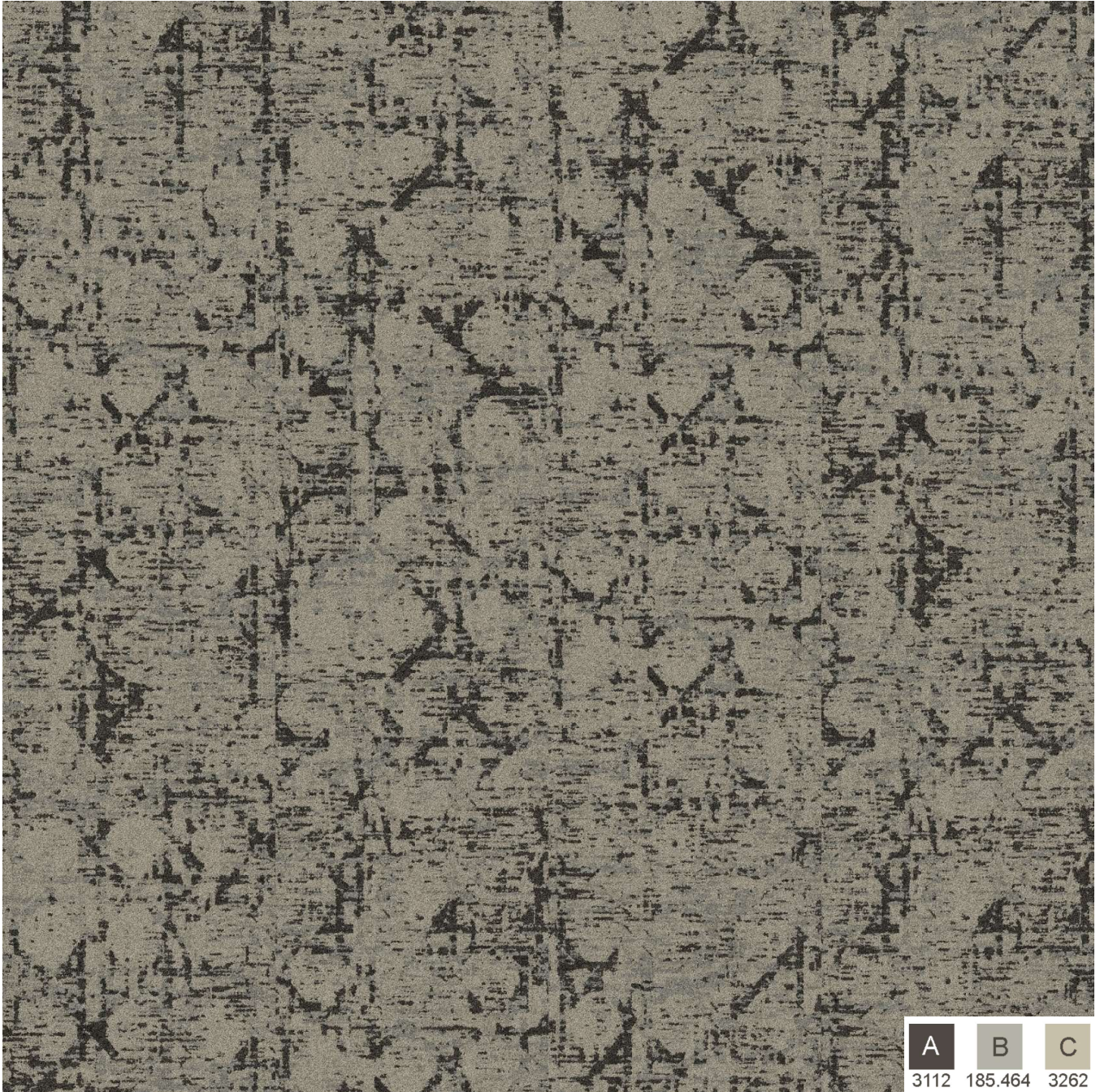


CT0112 CARPET TILE COLORPOINT TECHNOLOGY | SIZE: 24" W x 24" L

Signature



CT0112 CARPET TILE COLORPOINT TECHNOLOGY | SIZE: 24" W x 24" L



CT0113 CARPET TILE COLORPOINT TECHNOLOGY | SIZE: 24" X 24"

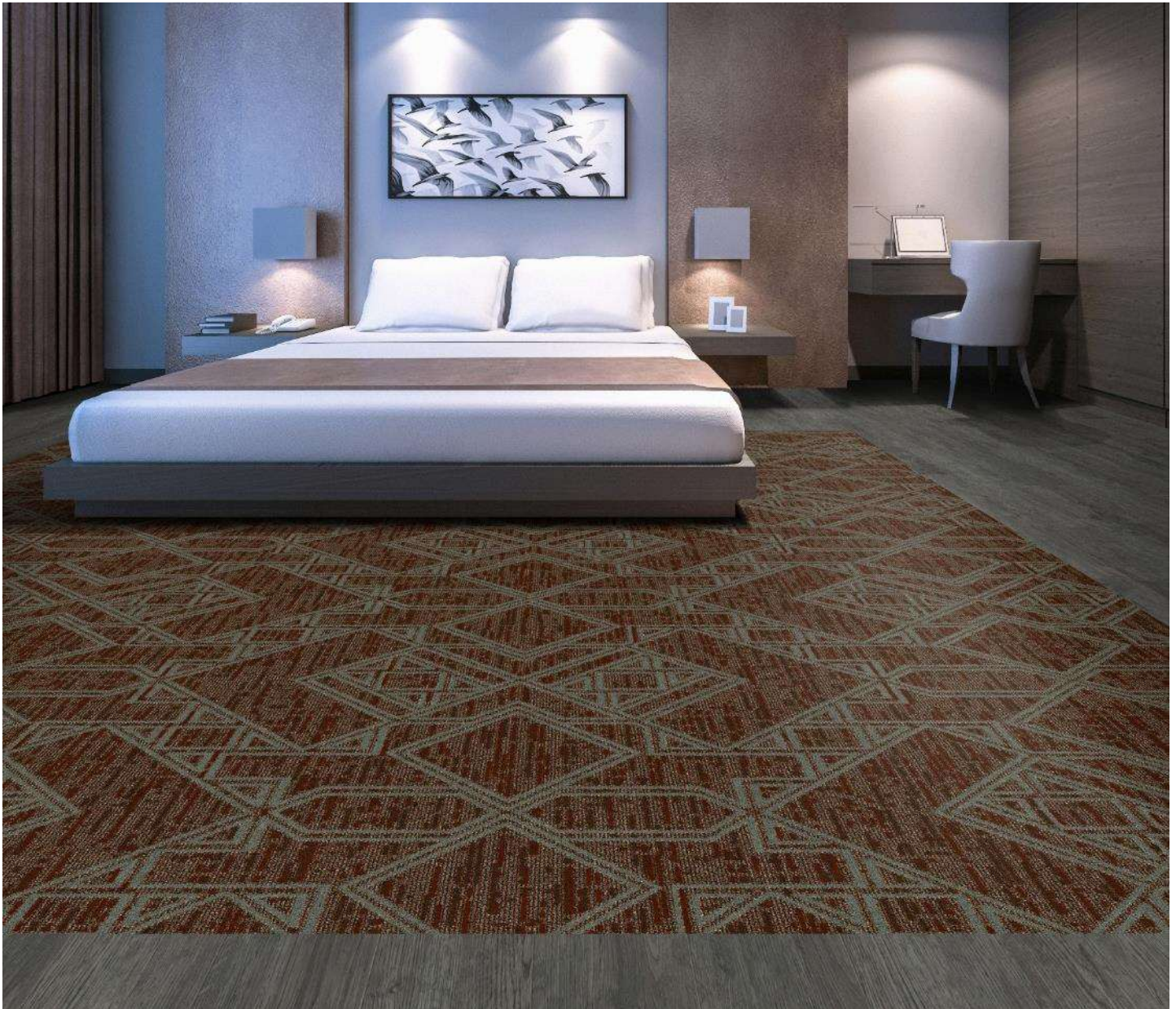


CT0113 CARPET TILE COLORPOINT TECHNOLOGY | SIZE: 24" X 24"



FEATURING CT0112 AND CT0113 CARPET TILES | SIZE: 24" X 24"

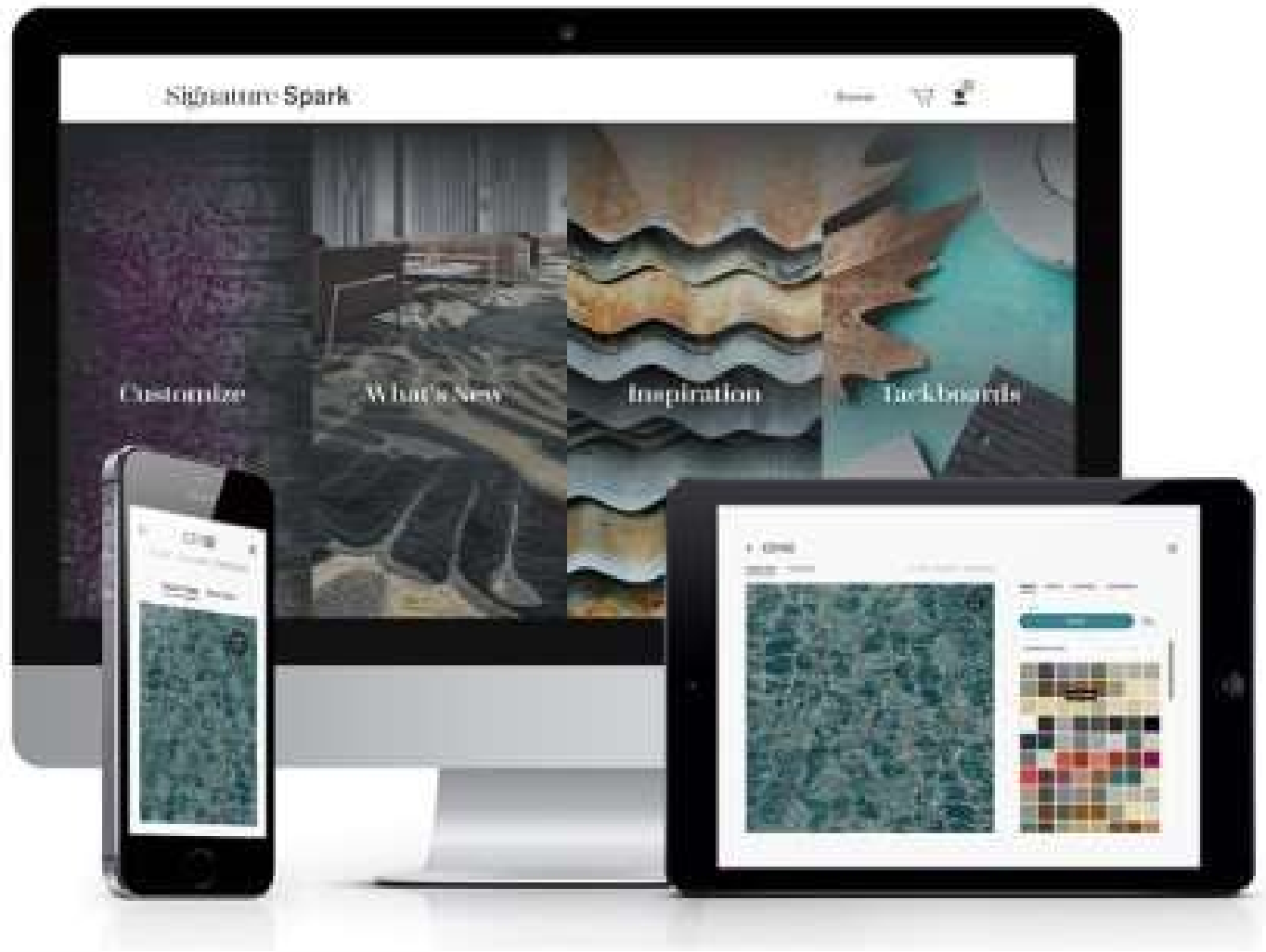
Signature



## BETTER TOGETHER

Signature Flooring gives designers more options and flexibility with the addition of rugs using any of the patterns within the Craft Collection, along with the ability to do small yardages.

*Featuring Craft Collection's HC094 Infinity Rug inset with our Real Appeal, LVT product.*



**IGNITE YOUR CREATIVITY**  
**Recolor. Create. Visualize. Inspire.**

Our easy to use custom design website Signature Spark allows you to recolor custom carpet patterns, create tackboards, manage project assets, find inspiration, visualize in a roomscene and much more. Recolor Craft Collection or create your own at [signatureflooring.com/spark](http://signatureflooring.com/spark)





## BIOCEL CUSHION BACKING

The Craft Collection can be installed on Signature's BioCel Cushion, which provides comfort underfoot and a moisture barrier against stains and spills. With renewable and recycled resource content, BioCel offers a more sustainable alternative to traditional cushions.

Strength, flexibility and ease of installation make BioCel Cushion the efficient, effective choice for independent and assisted living spaces. Designed to withstand repeated wet cleanings, allowing for ease of maintenance and protection against daily wear and tear.



### **From Farm to Floor**

From America's farms to your floor, BioCel is the carpet backing solution for thoughtfully designed spaces. We work with soybean farmers, the United Soybean Board along with the USDA - replacing a percentage of the petroleum-based polymers with renewable, biobased material extracted from US-grown soybeans.

## REAL APPEAL LVT

Features the beauty of natural wood with a range of visuals including oak, maple, pine and hickory wood grains. Rich colorations range from driftwood to espresso.

Available in 5mm loose lay construction in 6" x 48" plank size that transitions easily to any of our carpet tiles.





## TRELLIS ENTRYWAY SYSTEM

Signature's Trellis Entryway System provides protection against dirt and moisture in high traffic areas that are subject to the most demanding use.

Our Trellis product contributes to the effective maintenance of specified flooring and helps keep buildings clean and safe.

- Needlepunch construction
- 100% solution dyed UV polypropylene
- 54 oz. per sq. yd.
- Custom logos, insets and borders available
- Twenty colorways



Trellis Entryway System can be customized with specific colors, company logos, insets and borders and can be custom cut for any space. UV-stable, inlaid construction ensures that corporate logos, colors and decorative motifs stay bright for years to come.



# CRAFT COLLECTION

 Signature

SIGNATUREFLOORING.COM 800.809.7086