



"Terra Cruda" describes one of humankind's earliest architectural materials: raw earth, packed together as walls and floors or shaped into sun-baked bricks.

In use for millennia, terra cruda not only fosters a connection between the built world and landscape, but also creates a shared sense of culture across generations. The Terra Cruda Collection draws its inspiration from the rugged, natural textures and accumulative layers of these earthen forms.

- Two Patterns in Fashion Plane and Formwork, with additional pattern options in Alhambra, Facade and Taipa which are considered runningline when using the Tera Cruda colorways.
- ColorPoint technology with 3 colors
- 100% solution dyed nylon
- 32 oz. tufted pile weight
- Available in 24" x 24" and 12" x 48" carpet tile size









FORMWORK

COVER: FORMWORK | 8412 PLASTER, 7414 CORDWOOD, 8422 SOD | 12" X 48" | CUSTOM HERRINGBONE INSTALL



FORMWORK | 7811 CLAY, 7821 ADOBE | 12" X 48" | ASHLAR INSTALL



FORMWORK & FASHION PLANE | 7821 ADOBE, 7811 CLAY, 4525 HENGE, 4515 WATER | 24" X 24" | RANDOM INSTALL





FORMWORK | 7424 DAUB | 24" X 24" | FASHION PLANE | 7414 CORDWOOD | 24" X 24" | CUSTOM INSTALL



FASHION PLANE | 7414 CORDWOOD | 24" X 24" | ASHLAR INSTALL



FORMWORK | 4525 HENGE, 8616 FLINT | 24" X 24" CONFERENCE AREA, 12" X 48" CORRIDOR | ASHLAR INSTALL REAL APPEAL | 7403 DRIFTWOOD | 12" X 48" | 5MM LOOSE LAY LVT INSTALL WITH OUR CARPET TILE, NO TRANSITION NECESSARY

Additional Pattern Options

Three additional patterns give public spaces a dramatic edge and are designed for coordination and flexibility in creating unique spaces. Additional pattern options of Alhambra, Facade and Taipa are considered running line when using the Tera Cruda colorways.

- Featuring three additional patterns
- ColorPoint Technology
- 100% solution dyed nylon
- 32 oz. tufted pile weight
- Available in 24" x 24" carpet tile
- Additional pattern options are available as running line with no minimums using the Terra Cruda colorways

NOTE: For specifications on ADDITIONAL PATTERN OPTIONS, please visit our website at signatureflooring.com/resources



FACADE S4015 | 4515 WATER | 24" X 24" | QUARTER TURN FEATURED ADDITIONAL PATTERN OPTION





ALHAMBRA \$4014 | 7424 DAUB | 24" X 24" | ASHLAR INSTALL FEATURED I ADDITIONAL PATTERN OPTION



TAIPA \$4013 | 7821 ADOBE | 24" X 24" | BRICK ASHLAR FEATURED | ADDITIONAL PATTERN OPTION

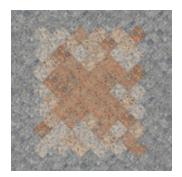
CREATIVE FLOOR LAYOUTS

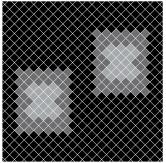
The following floor layouts are depicted in a few of the installations featured in this brochure. Both Formwork and Fashion Plane can be used alone or in combination to create any of the layouts shown.





FORMWORK | 8412 PLASTER, 7414 CORDWOOD, 8422 SOD 12" X 48" | CUSTOM INSTALL SHOWN ON COVER

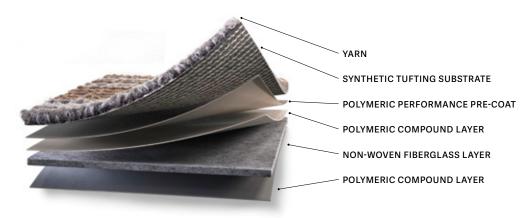




FORMWORK | 4525 HENGE, 7821 ADOBE FASHION PLANE | 4515 WATER, 7811 CLAY, 7821 ADOBE 24" X 24" | CUSTOM INSTALL SHOWN ON PAGES 2 & 3

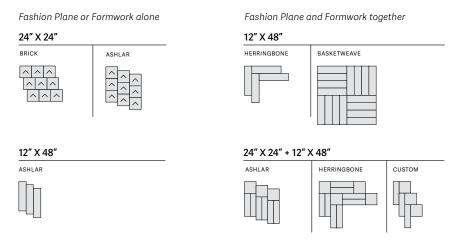
HIGH PERFORMANCE MODULAR BACKING

Signature's vinyl composite carpet tile backing is engineered for strong performance with excellent tuft bind and dimensional stability. This product resists delamination, edge ravel, pilling and fuzzing, and withstands aggressive wet cleanings.



RECOMMENDED INSTALLATION OPTIONS

Fashion Plane and Formwork are designed with randomness constructed into the pattern to enable tile-ability on the floor. Allowing for no pattern match. Each style with multiple tiles create a unique installation.





Terra Cruda Custom Broadloom

Terra Cruda is also available in 9 custom broadloom patterns, featuring 100% solution dyed nylon, ColorPoint technology, 40 oz. tufted pile weight and 15' width. See the entire collection at signatureflooring.com/customcollections.

WE MAKE CUSTOM EASY

Signature is known for its dedication to helping customers achieve their unique vision for senior living and hospitality environments. We understand that you are incredibly busy and constantly have tight project timelines. So we offer a customization process that is fast, easy and doesn't require you to compromise your design vision to meet your deadlines.



PATTERN REPEAT 90" W X 74.7" L

STEP ONE

INSPIRATION

The first step to creating a signature floor is simply for you to send us your inspiration for the carpet's design. From this inspiration, we then begin to make your vision a reality.

STEP TWO

DESIGN

Our expert Design Team uses the inspiration to create the carpet design and then provides a 2D digital rendering of the carpet for your evaluation. Working closely with you ensures the carpet design fully captures your vision.

STEP THREE

CARPET SAMPLE

Once the digital rendering of the design is approved, we create a physical sample of the carpet (a "strike-off") and provide it for your evaluation and approval. Digitally rendered room scene images using the design are also available upon request.

STEP FOUR

PLANNING + ESTIMATING

We then render floor plans using the design and provide estimated quantities for project accuracy through our experienced Planning and Estimating Team.

STEP FIVE

PRODUCTION

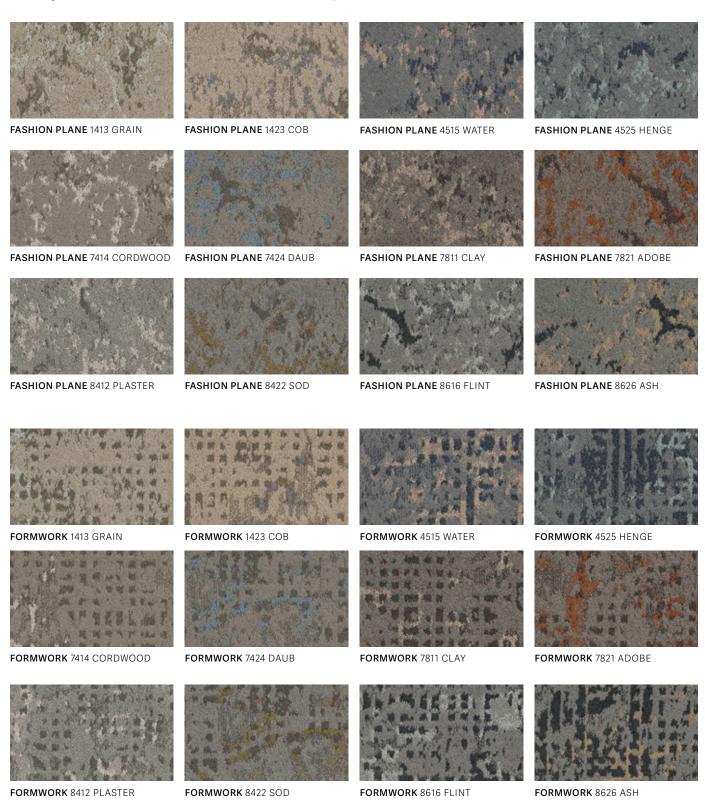
When the strike-off is approved, the order can be placed, and we create the custom carpet that is ready for installation. With a simple custom design process, Signature makes it easy for designers to create signature spaces.

To get started on your custom product, please contact your sales representative or call Signature at 800-809-7086.

COLORWAYS



Both styles are available in 24" x 24" tiles and 12" x 48" planks



NOTE: ADDITIONAL PATTERN OPTIONS are available as running line with no minimums using the Terra Cruda colorways.

FASHION PLANE \$4004 | FORMWORK \$4002

SPECIFICATIONS

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Construction	ColorPoint Technology, Tufted Carpet Tile
Pile Fiber	100% Solution Dyed Nylon
Surface Appearance	Level Patterned Cut & Loop
Gauge	
Stitches Per Inch	
Pile Height	0.156"
Total Thickness	0.343″
Tufted Pile Weight	32oz (1085 g/m²)
Dye Method	Solution Dyed
Primary Backing	100% Synthetic
Secondary Backing	High Performance Vinyl Composite (Non-Ortho Phthalate)
Density	7,384
Protection	Stain & Soil Release Technology
Size	24" x 24" (.6096 m x .6096 m)
	12" x 48" (.3048 m x 1.2192 m)
Packaging	24" x24" - 14 Tiles per Carton, 6.222 SY per Carton
	12" x 48" - 14 Tiles per Carton, 6.222 SY per Carton
Installation Method	24" x 24" Brick, Ashlar, Monolithic, Quarter Turn
	12" x 48" Ashlar, Herringbone
Adhesive	Signature 3000 Premium Pressure Sensitive Adhesive

Fashion Plane and Formwork are designed with randomness constructed into the pattern to enable tile-ability on the floor. Allowing for no pattern match. Each style with multiple tiles create a unique installation.

TESTING

Radiant Panel (ASTM E-648)	.Class 1 (Direct Glue)
Smoke Chamber (ASTM E-662)	Less than 450 (Flaming Mode)
Methenamine Pill Test (ASTM D-2859)	.Passes
Dimensional Stability (AACHEN Test)	.Passes
Flectrostatic Propensity (AATCC 134)	Less than 3.0 KV

WARRANTIES

Limited Lifetime Carpet Tile Warranty including Wear, Delamination, Tuft Bind, Edge Ravel and Static Protection

SUSTAINABILITY

NOTE: For specifications on ADDITIONAL PATTERN OPTIONS, please visit our website at signatureflooring.com/resources

Specifications are based on averages from manufacturing processes and may vary within normal industry tolerances. Material supply and / or manufacturing processes may necessitate specification changes without notice. Such variations do not affect product performance. This carpet is manufactured and recommended for floor covering use only. As in all quality carpet, colors are subject to dye lot variations. These patterns contain inherent characteristics, which may result in pattern run off, and/or pattern appearance variations at the seams or tile edges (darker or lighter pattern lines). These characteristics are inherent in the patterns and are not manufacturing defects. Not all patterns and colors may be aesthetically acceptable with certain installation methods. Signature cannot be responsible for seam aesthetics if the installation method deviates from the recommended layout for that style. Chair pads are recommended under office chairs with rollers to preserve appearance retention, avoid premature or accelerated wear, and act as a deterrent toward delamination. Special backing systems are available that do not require chair pads. Walk off mats are recommended at building entry ways to reduce soiling. For Warranties to apply, all adhesives and seam sealers must be approved by Signature.

For samples, specifications, or technical information please contact your sales representative or call Signature at 800-809-7086

03/2023



