

FLOORS FOR SIGNATURE SPACES

Signature



Signature

2222 S HAMILTON STREET, DALTON, GA 30721 • SIGNATUREFLOORING.COM

TERRA CRUDA COLLECTION

Signature is a flooring industry leader focused solely on helping our clients create extraordinary hospitality and senior living spaces. Fueled by a passion for our craft and a complete dedication to service, we are driven to achieve exceptional flooring solutions that expand each client's vision. Through creative styling, world-class custom design capabilities, a spirit of innovation and the highest quality of service, we provide an experience as inspiring and authentic as our flooring.

## TERRA CRUDA COLLECTION



"Terra Cruda" describes one of humankind's earliest architectural materials: raw earth, packed together as walls and floors or shaped into sun-baked bricks. In use for millennia, terra cruda not only fosters a connection between the built world and landscape, but also creates a shared sense of culture across generations. The Terra Cruda Collection draws its inspiration from the rugged, natural textures and accumulative layers of these earthen forms.

ZD409 15' W



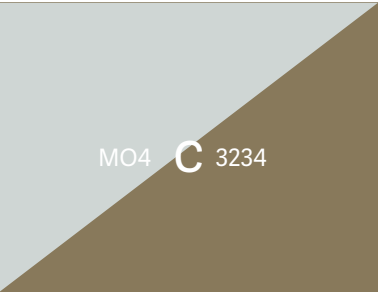
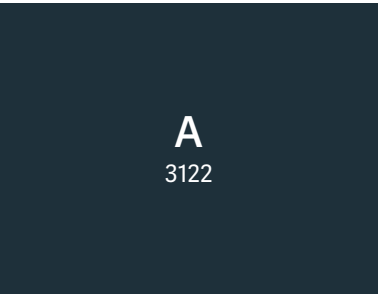
ZD404 15' W (TOP) | ZD403 15' W (MIDDLE)



ZD410 15' W



ZD407 15' W



Available in nine mesmerizing patterns, the Terra Cruda Collection is available as high-performance broadloom with full color customization available. Terra Cruda gives public spaces a sense of delicate complexity and a dramatic edge.

- 9 PATTERNS
- COLORPOINT TECHNOLOGY WITH 4 COLORS
- 100% SOLUTION DYED NYLON
- 40 OZ. TUFTED PILE WEIGHT
- BROADLOOM 15' W

ZD408 15' W



ZD406 15' W



ZD402 15' W



ZD405 15' W





ZD402 PATTERN REPEAT 90" W X 74.7" L

- A  
3143
- B  
3188
- C  
M04/263
- D  
3537



ZD402 PATTERN REPEAT 90" W X 74.7" L



ZD409 PATTERN REPEAT 90" W X 74.7" L

A

3143

B

3188

C

M04/263

D

3537



ZD409 PATTERN REPEAT 90" W X 74.7" L

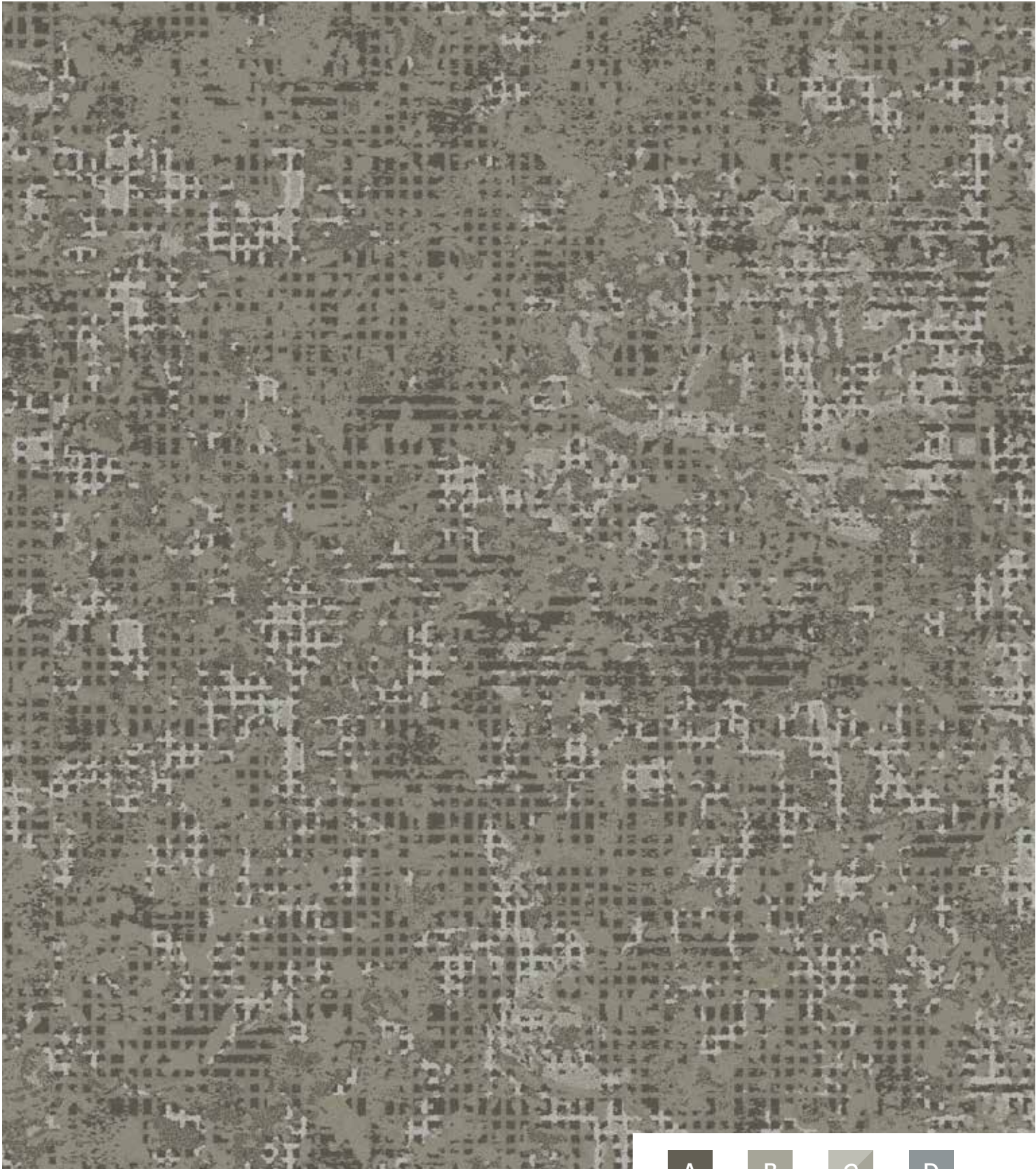


ZD410 PATTERN REPEAT 90" W X 72" L

- A  
3143
- B  
3188
- C  
M04/263
- D  
3537



ZD410 PATTERN REPEAT 90" W X 72" L



ZD404 PATTERN REPEAT 90" W X 70.5" L

A

3143

B

3188

C

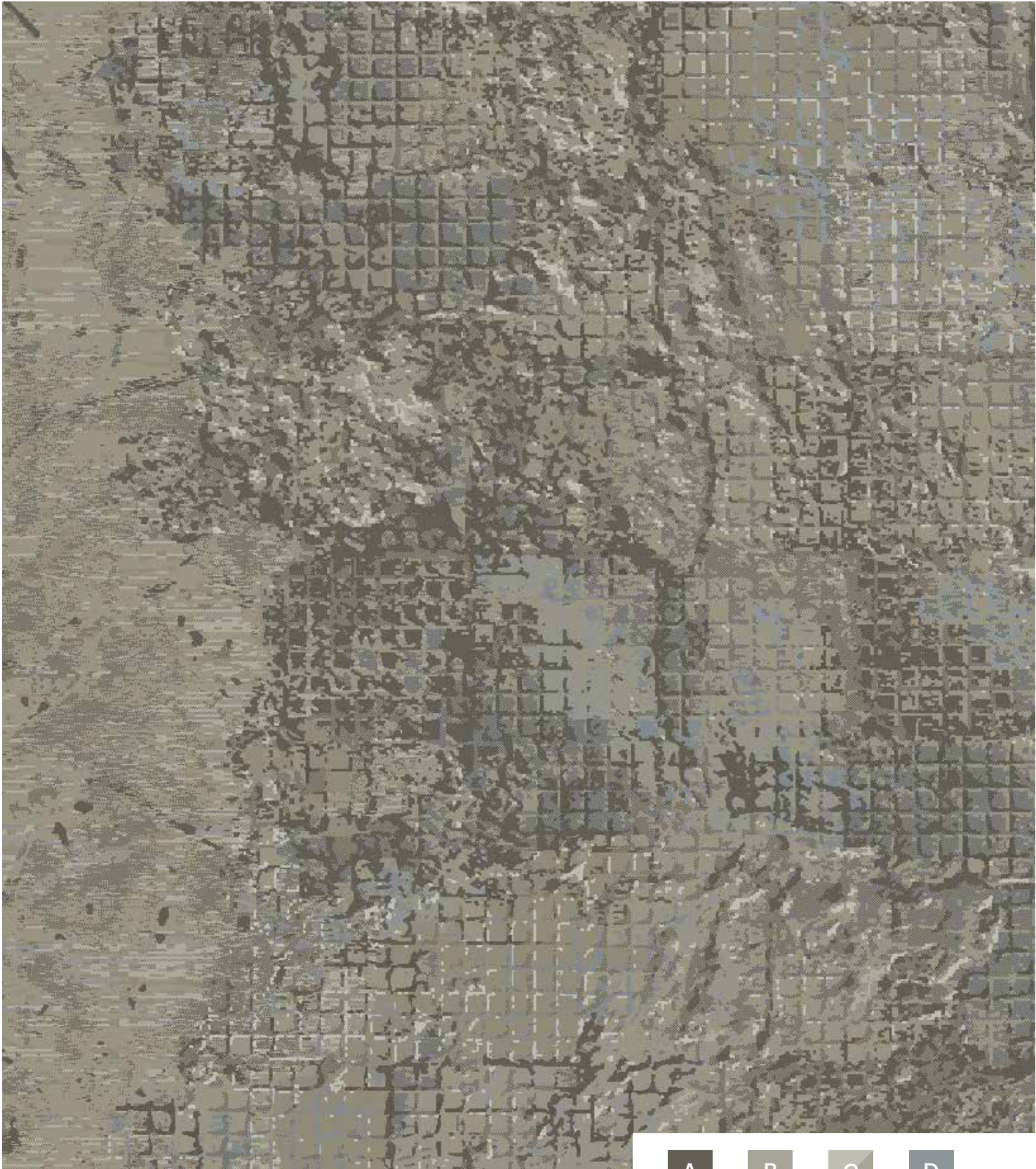
M04/263

D

3537



ZD404 PATTERN REPEAT 90" W X 70.5" L



ZD407 PATTERN REPEAT 90" W X 96" L

- A

3143
- B

3188
- C

M04/263
- D

3537



ZD405 PATTERN REPEAT 90" W X 77.3" L

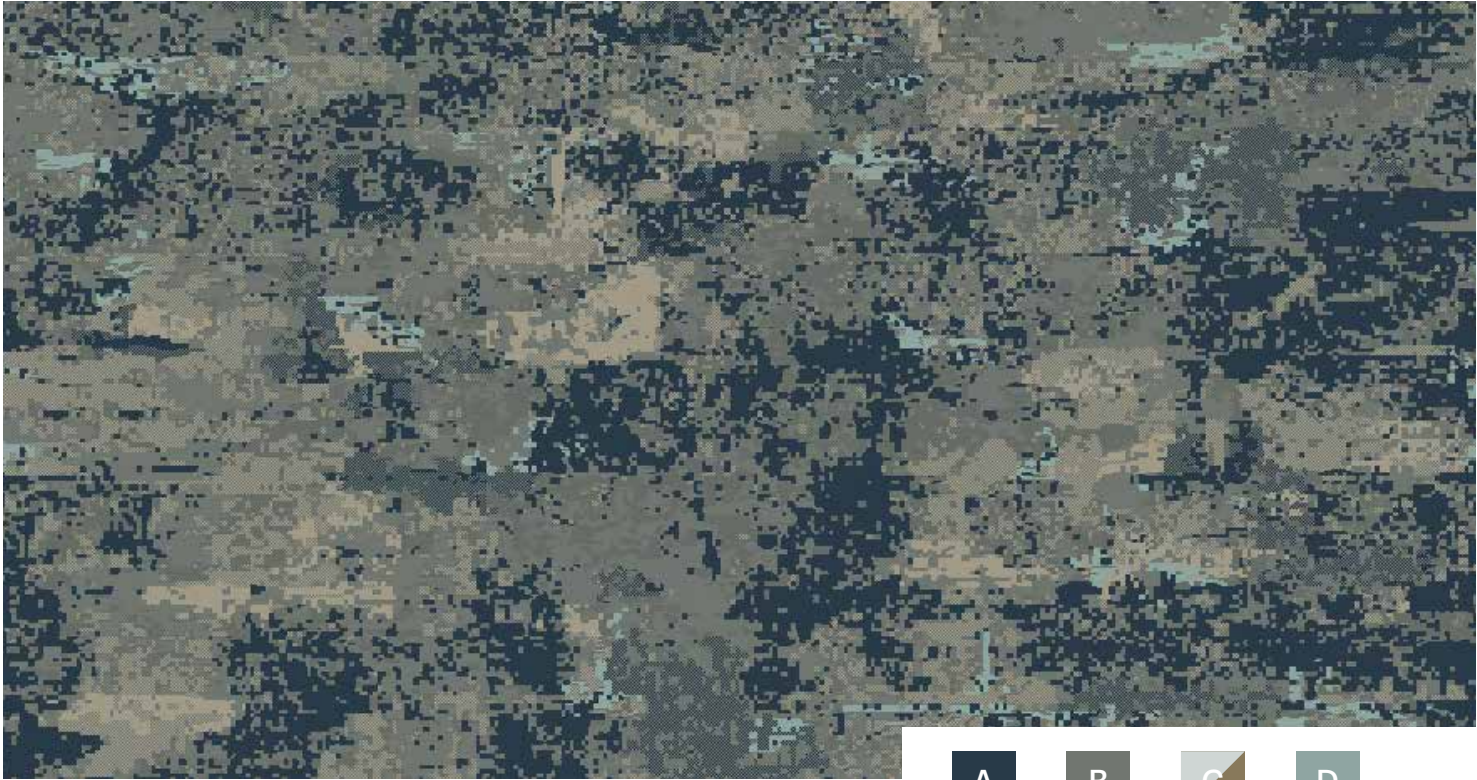
- A

3122
- B

3132
- C

M04/3234
- D

3508



ZD408 PATTERN REPEAT 90" W X 109" L

A

3122

B

3132

C

M04/3234

D

3508



ZD403 PATTERN REPEAT 45" W X 40.5" L

A

3122

B

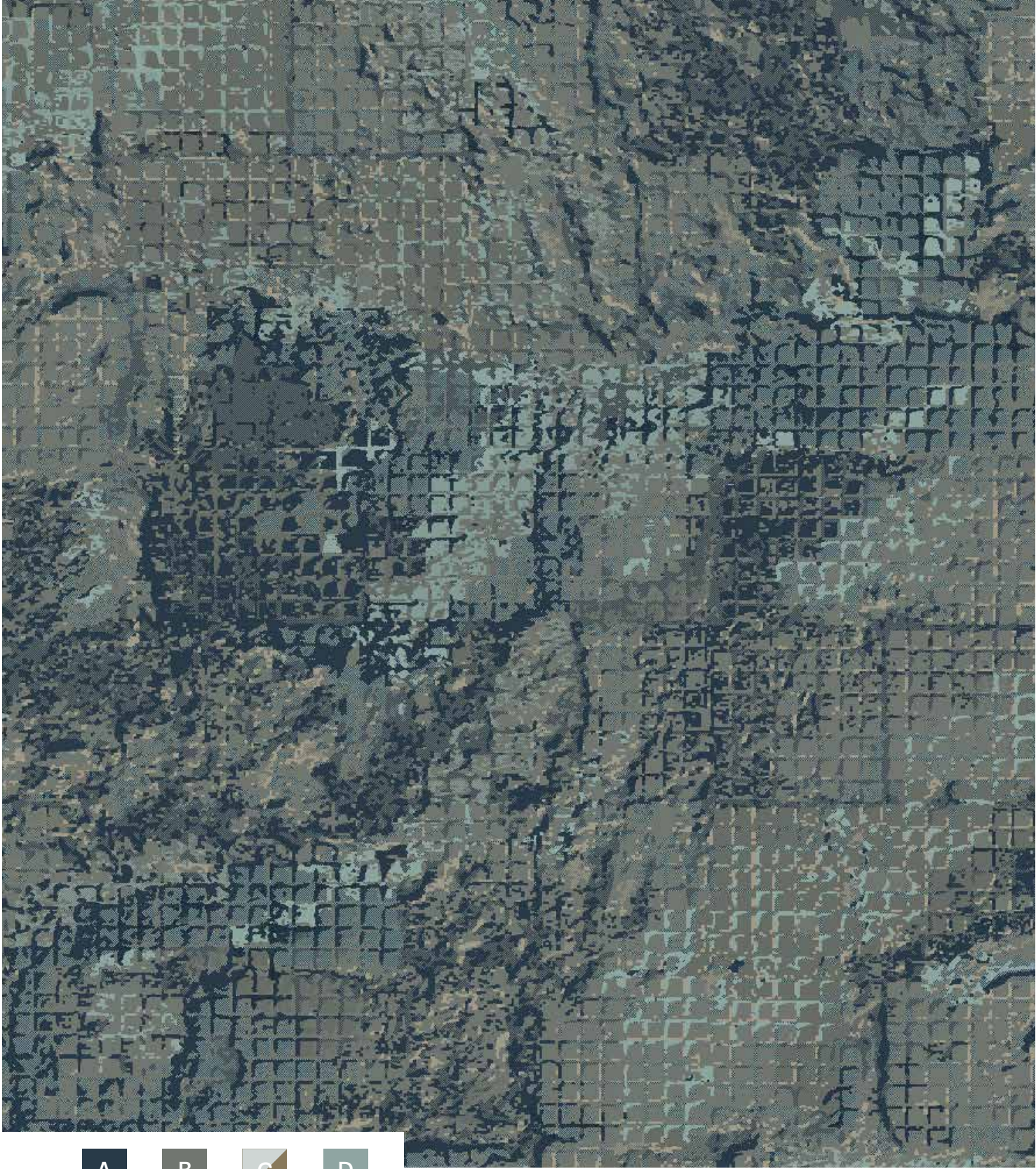
3132

C

M04/3234

D

3508



ZD406 PATTERN REPEAT 90" W X 96" L

A

3122

B

3132

C

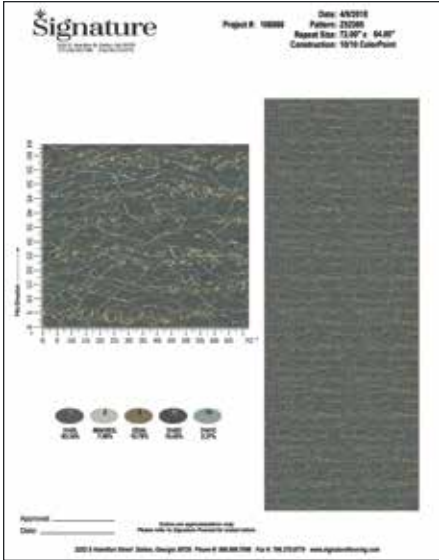
M04/3234

D

3508



INSPIRATION



DESIGN



PLANNING + ESTIMATING



CARPET SAMPLE



THE POLISHED COLLECTION - DIGITALLY RENDERED ROOM SCENE

## We Make Custom Easy

Signature is known for its dedication to helping customers achieve their unique vision for senior living and hospitality environments. We understand that you are incredibly busy and constantly have tight project timelines. So we offer a customization process that is fast, easy and doesn't require you to compromise your design vision to meet your deadlines.

### STEP ONE INSPIRATION

The first step to creating a signature floor is simply for you to send us your inspiration for the carpet's design. From this inspiration, we then begin to make your vision a reality.

### STEP TWO DESIGN

Our expert Design Team uses the inspiration to create the carpet design and then provides a 2D digital rendering of the carpet for your evaluation. Working closely with you ensures the carpet design fully captures your vision.

### STEP THREE CARPET SAMPLE

Once the digital rendering of the design is approved, we create a physical sample of the carpet (a "strike-off") and provide it for your evaluation and approval. Digitally rendered room scene images using the design are also available upon request.

### STEP FOUR PLANNING + ESTIMATING

We then render floor plans using the design and provide estimated quantities for project accuracy through our experienced Planning and Estimating Team.

### STEP FIVE PRODUCTION

When the strike-off is approved, the order can be placed, and we create the custom carpet that is ready for installation. With a simple custom design process, Signature makes it easy for designers to create signature spaces.

To get started on your custom product, please contact your sales representative or call Signature at 800-809-7086.