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**Ornamental Lineage A Broadloom and Carpet Tile Collection: A Bold
Reenvisioning Of Time-Honored Ornamental Details**

DALTON, GEORGIA – April 26, 2025 – Rooted in the rich heritage of architectural and design history, the *Ornamental Lineage* Collection draws on the intricate beauty of ornamental details that have defined spaces for generations. Debuting at the Environments for Aging (EFA) Conference, April 26–29, 2025, at the Central Bank Center in Lexington, KY, this collection celebrates timeless artistry reimagined for modern environments. Each design element—whether a bold floral, a layered geometric, or a flowing organic form—pays homage to the decorative traditions of the past, brought to life through masterful use of texture, scale, and patterning. Offered in both broadloom and carpet tile using advanced ColorPoint and Infinity constructions the collection transforms senior living interiors into places of natural beauty and expressive detail.

"With Ornamental Lineage, we set out to honor the legacy of decorative design while creating something entirely new—something that resonates deeply within senior living spaces. The collection draws from time-honored architectural detail, translating it through layered pattern, subtle texture, and purposeful scale. Every element was carefully considered not only for its beauty and performance, but for how it supports comfort, wayfinding, and emotional connection in environments designed for independent, long-term and memory care. " –Lisa Litzinger, Product Development Director

The *Ornamental Lineage* collection features thirteen coordinating patterns that blend intricate geometrics, opulent florals, and layered designs inspired by historic architectural details. These motifs, influenced by Gothic tracery, Baroque embellishments, and neoclassical symmetry, create a timeless yet modern aesthetic. Featuring refined colorways—soft teals, deep olives, muted sages, and rich indigos—the collection brings depth and elegance to senior living spaces. Subtle distressed elements enhance the patterns, evoking the texture of aged frescoes, woven textiles, and decorative stonework.

The Ornamental Lineage Collection features nine broadloom patterns constructed with four-color, 40 oz. ColorPoint technology, offering designers enhanced color flexibility and creative expression. The collection also includes one 36 oz. Infinity construction pattern, bringing added dimension and texture. With large-to-medium scale pattern repeats, these broadloom styles are ideally suited for both common areas and corridors. Complementing the broadloom offering are three coordinating carpet tile patterns, crafted using 32 oz. ColorPoint construction and available in a 24" x 24" format. Together, these options provide versatile design opportunities and seamless coordination across senior living environments.

As a leader in hospitality carpeting, Signature Flooring specializes in helping clients quickly and easily customize their selections. *Ornamental Lineage* Collection is fully color-customizable to fit the palette of any project. As one of Signature's ColorPoint products, small yardages of the various patterns can be combined to meet a client's total yardage for a project; a cost-effective way to achieve multiple designs. The Signature team provides unparalleled service to help clients customize their carpet selections and fulfill their vision for each space. Visit Signature Spark Custom Carpet Website to ignite creativity and make visions a reality. www.signatureflooring.com/spark

Designed for longevity, the *Ornamental Lineage* collection is crafted from 100% solution-dyed nylon, and Signature's Stain and Soil Release Technology. The collection is also available with a performance moisture barrier backing for enhanced protection and is compatible with Signature's BioCel cushion backing, offering additional comfort underfoot and a moisture barrier.

A portion of proceeds from Signature's Ornamental Lineage Collection supports the Alzheimer's Association's mission to end Alzheimer's and other dementias through research, risk reduction, and quality care. Support with Ornamental Lineage or donate at www.alz.org

Discover the intricate beauty of ornamental details with *Ornamental Lineage*, a collection designed to honor the past while embracing the future of senior living design.

About Signature Flooring

Signature Flooring has a rich history of service, innovation and creativity. Since its founding in 1998, Signature has been providing client's properties with boutique custom broadloom carpet and rugs designed specifically for public space and guest room environments. Over the last 25 years, that focus has taken the company from boutique to nationally recognized brands offering the best in customer care and world class carpet design. Focused solely on helping clients create extraordinary hospitality, senior living and multifamily spaces. Signature is fueled by a passion for their craft and a complete dedication to service. They are driven to achieve exceptional flooring solutions that expand each client's vision. Signature is one of the largest vertically integrated manufacturers offering custom carpet, broadloom carpet, carpet tile, rugs, entryway systems and hard surface products. They continue to introduce beautiful custom collections, curated/personalized customs, running line options and their SignatureNOW program for time sensitive projects. ###