



FOR IMMEDIATE RELEASE

Signature Introduces OUTBOUND Collection

Influenced By the Dimensional Shapes of Storage Containers - Creating Bold, Abstract and Geometric Patterning for Hospitality Spaces

DALTON, GEORGIA – March 4, 2022 – Signature Flooring is pleased to introduce the OUTBOUND Collection influenced by the dimensional shapes of storage containers - from ship vessels, plastic bags, glass bottles, wire baskets, along with wood and metal containers - all found or used throughout our lives with a variety of purposes and uses. The OUTBOUND Collection allows for a consistent style throughout the entire hotel space, from public spaces to corridors to guest rooms.

“These bold, abstract and geometric patterns create dynamic and contemporary interior styling, which allows for fluidity throughout the entire project.” said Beth James, Hospitality Design Manager for Signature.

OUTBOUND is a collection of fourteen abstract and geometric patterns designed to integrate and layer with one another. Seven patterns feature designs specifically for public spaces with three corridor patterns all in ColorPoint Technology, along with two guest room design options featuring broadloom Infinity Technology. Together this collection brings large-to-medium scale pattern repeats for public spaces and corridors, along with other smaller repeats which are perfect for guest rooms. In addition to the broadloom patterns, OUTBOUND’s two carpet tile patterns, are constructed in ColorPoint Technology available in 24” x 24” tile size with multiple ways to create unique spaces in guest rooms, public spaces and corridors.

As a leader in hospitality carpeting, Signature specializes in helping clients quickly and easily customize their selections. The OUTBOUND Collection is fully color-customizable to fit the palette of any project, allowing for up to six color choices. As one of Signature’s ColorPoint products, small yardages of the various OUTBOUND patterns can be combined to meet a client’s total yardage for a project - a cost-effective way to achieve multiple designs. The Signature team provides unparalleled service to help clients customize their carpet selections and fulfill their vision for each space. Visit [Signature Spark Custom Carpet](#) to ignite creativity and make visions a reality.

“This collection offers designers a varied selection of stylish broadloom patterns, carpet tile and area rug companions that will coordinate throughout an entire hotel or facility without compromising design,” said James.



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In its performance characteristics, OUTBOUND is designed to be an excellent choice throughout hotel spaces, made with 100% Solution Dyed Nylon in 42oz to 32oz weights with tip shear and cut loop construction. The collection features Signature's Stain and Soil Release Technology for ease of cleaning and high appearance retention.

The collection can also be installed on Signature's BioCel Cushion Backing System, which provides comfort underfoot and a moisture barrier against stains and spills. From America's Farms to Your Floor, BioCel is the only environmentally responsible, high-performance backing system replacing a percentage of the petroleum-based polymers with renewable, bio-based material extracted from U.S.-grown soybeans. BioCel meets the requirements for purchasing carpet with bio-based content under the U.S. Department of Agriculture's BioPreferred® Program SIN 31-601 and is NSF/ANSI 140 compliant ready. Carpet backed with BioCel assists in meeting the Federal Government's objective to create U.S. jobs through its purchase of products made with materials from U.S.-grown farmers.

About Signature Flooring

Signature Flooring is an industry leader focused solely on helping clients create extraordinary hospitality and senior living spaces, with unique flooring solutions that expand each client's vision. The vertically integrated manufacturer offers custom carpet, broadloom carpet, rugs, entryway systems and LVT. Through creative styling, excellent custom design capabilities to running line portfolio, a spirit of innovation and the highest quality of service, Signature Flooring makes signature spaces a reality. For more information about Signature's products, please call 800.809.7086 or visit www.signatureflooring.com.

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