

MEDIA CONTACT:

Atteline Ridley
Marketing Specialist
aridley@signatureflooring.com
706.270.5799 ext. 5107
www.signatureflooring.com

**RENDEZVOUS LANDSCAPES: WHERE RICH TEXTURES MEET SERENE
ELEGANCE IN HOSPITALITY GUESTROOMS**

DESIGNED IN COLLABORATION WITH STACY GARCIA STUDIO

DALTON, GEORGIA – New York, NY November 10, 2024 - **FOR IMMEDIATE RELEASE**

Signature Flooring proudly presents the running line collection of **Rendezvous Landscapes** as part of the Rendezvous Collections designed in collaboration with Stacy Garcia Studio. This collection masterfully blends luxurious elegance with soothing organic forms and natural textures, creating a calm and inviting atmosphere for guestroom interiors. Offering the perfect combination of beauty and serenity, Rendezvous Landscapes feels both refined and tranquil while elevating the guest experience.

Rendezvous Landscapes, a broadloom collection, is inspired by the natural hues found in organic environments, this collection features subtle patterns that evoke a sense of calm sophistication. The carefully curated blend of natural tones creates a timeless effect, establishing Rendezvous Landscapes as a classic and enduring choice for guestroom interiors.

The collection features six captivating patterns that evoke the visuals of prism-like reflections, soft shadows, expansive skies, rugged ridges, and gentle waves, each contributing to a dynamic and immersive atmosphere. Complemented by nine curated colorways inspired by the earth's serene palette—including inviting warm clay, rich olive green, tranquil deep ocean blue, soft mushroom, and earthy rust—these hues infuse spaces with a sense of warmth, calm, and peaceful tranquility, creating a soothing atmosphere that resonates with nature's beauty.

“Developing a guestroom collection that seamlessly integrates into various hospitality interiors has always been a priority for us at Signature. Working alongside Stacy Garcia Studio has been an incredibly rewarding experience, allowing us to infuse tactile luxury into our designs. With the Rendezvous Landscapes collection, we're not just creating

beautiful spaces; we're enhancing the overall guest experience by bringing nature-inspired elegance and comfort to the forefront" states Beth James, Director of Product Development and Design Services.

Constructed from 100% solution-dyed nylon using Infinity Tufting Technology, Rendezvous Landscapes offers refined visuals with incredible texture definition. The carpet patterns are meticulously designed to bring clarity of detail and luxurious dimension to various interior styles. In an era where hard surface flooring is trending in hospitality guestrooms, Signature's Rendezvous Vista SPC coordinates effortlessly with Rendezvous Landscapes, creating cohesive and exciting designs that blend different flooring types.

The Rendezvous Landscapes Collection features Signature's Stain and Soil Release Technology, ensuring ease of cleaning and high appearance retention. For added comfort underfoot and a moisture barrier against stains and spills, the Landscapes Collection can be installed on Signature's BioCel cushion backing.

Rendezvous Landscapes also offers full color customization to match any project's palette. In addition to the curated color options of the collection, Signature provides an extensive range of colors through **Signature Spark**. This intuitive online platform allows you to recolor patterns, design tack boards, manage project assets, find inspiration, and visualize designs in room scenes. Our dedicated team is committed to delivering exceptional service, ensuring your carpet selections align perfectly with your vision for each space. Explore more at [Signatureflooring.com/spark](https://signatureflooring.com/spark).

Enhance your next guestroom with the Rendezvous Landscapes collection, seamlessly blending luxury with the calming beauty of nature. For more information on any of Signature's Rendezvous Collection visit our website at www.SignatureFlooring.com

About Signature Flooring

Signature Flooring has a rich history of service, innovation and creativity. Since its founding in 1998, Signature has been providing client's properties with boutique custom broadloom carpet and rugs designed specifically for public space and guest room environments. Over the last 25 years, that focus has taken the company from boutique to nationally recognized brands offering the best in customer care and world class carpet design. Focused solely on helping clients create extraordinary hospitality, senior living and multifamily spaces. Signature is fueled by a passion for their craft and a complete dedication to service. They are driven to achieve exceptional flooring solutions that expand each client's vision. Signature is one of the largest vertically integrated manufacturers offering custom carpet, broadloom carpet, carpet tile, rugs, entryway systems and hard surface products. They continue to introduce beautiful custom collections, curated/personalized customs, running line options and their SignatureNOW program for time sensitive projects. www.signatureflooring.com

###