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**RENDEZVOUS MONARCH: WHERE NATURE'S BEAUTY MEETS  
ARTISTRY IN HOSPITALITY DESIGN**

DESIGNED IN COLLABORATION WITH STACY GARCIA STUDIO

**DALTON, GEORGIA** – New York, NY November 10, 2024 - **FOR IMMEDIATE RELEASE**

Signature Flooring invites you to experience the enchanting beauty of the Rendezvous Monarch Collection, where the artistry of nature transforms hospitality spaces into serene retreats. Inspired by the delicate symmetry and vibrant colors of butterfly wings, Rendezvous Monarch captures the essence of elegance and fluidity, making it a stunning addition to any design. This carpet tile collection offers a harmonious blend of intricate patterns and rich textures, creating a visual tapestry that brings the enchanting allure of the natural world into the heart of hospitality environments.

The Rendezvous Monarch Collection boasts six intricately crafted patterns, including the two running line patterns: Interlude and Flight. Interlude symbolizes a moment of rest, featuring gentle, flowing lines that invite calm and contemplation, while Flight embodies movement and energy with its dynamic, sweeping curves that mirror the graceful flutter of butterfly wings. Together, these patterns reflect the elegance and natural beauty of their inspirations, complemented by four additional designs that enhance versatility and visual appeal. This captivating collection is perfect for creating inviting environments that resonate with comfort and sophistication.

Rendezvous Monarch features six carefully curated colorways that beautifully complement each of the intricate patterns within the collection. Inspired by the vibrant hues and delicate nuances of butterfly wings, the colors reflect the serene landscapes where these creatures often alight and take flight. Soft beige and warm mushroom evoke the gentle earth tones of sunlit pathways, while rust captures the rich warmth of autumn leaves. Cool blue and lush green mimic the tranquil hues of open skies and flourishing gardens, providing a refreshing backdrop for design. Deep brown grounds the palette, reminiscent of tree trunks and fertile soil. Together, these shades not only enhance the aesthetic allure of the

patterns but also offer versatile design possibilities, making it effortless to craft stunning and inviting environments that resonate with warmth and sophistication.

“Designing the Rendezvous Monarch Collection was about transforming hospitality spaces—guestrooms, corridors, and public areas—into vibrant extensions of nature’s artistry. By leveraging ColorPoint Technology, we create captivating visuals that not only withstand the test of time but also enrich the guest experience, allowing every step to feel like a stroll through a serene landscape.” stated Beth James, Director Hospitality Product Development and Design Services

Rendezvous Monarch seamlessly blends exceptional performance with innovative design, crafted from 100% Solution Dyed Nylon and enhanced by ColorPoint Tufting Technology for striking visuals and refined texture. Each 24”x24” carpet tile features a 32 oz tufted pile weight and a high-performance vinyl composite backing that includes up to 9% pre- and post-consumer recycled materials, with an optional cushion backing available.

Rendezvous Monarch beautifully coordinates with our Rendezvous Vista SPC, offering stunning wood borders with rug insets that elevate the aesthetic of guestrooms.

Additionally, the collection incorporates Signature’s Stain and Soil Release Technology for easy cleaning and lasting appearance.

The Rendezvous Monarch Collection offers full color customization to match any project’s palette. Beyond the curated color options of the collection, Signature provides an extensive range of colors through Signature Spark. This intuitive online platform allows you to recolor carpet tile patterns, design tack boards, manage project assets, find inspiration, and visualize designs in room scenes. Our dedicated team is here to deliver exceptional service, ensuring your carpet selections align perfectly with your vision for each space. Explore more at [www.signatureflooring.com/spark](http://www.signatureflooring.com/spark)

With every step, designers can evoke a sense of wonder and tranquility, turning ordinary spaces into extraordinary experiences that resonate with guests. The Rendezvous Monarch carpet tile collection is not just flooring; it’s a transformative journey that celebrates the beauty of nature and the artistry of design.

### **About Signature Flooring**

Signature Flooring has a rich history of service, innovation and creativity. Since its founding in 1998, Signature has been providing client’s properties with boutique custom broadloom carpet and rugs designed specifically for public space and guest room environments. Over the last 25 years, that focus has taken the company from boutique to

nationally recognized brands offering the best in customer care and world class carpet design. Focused solely on helping clients create extraordinary hospitality, senior living and multifamily spaces. Signature is fueled by a passion for their craft and a complete dedication to service. They are driven to achieve exceptional flooring solutions that expand each client's vision. Signature is one of the largest vertically integrated manufacturers offering custom carpet, broadloom carpet, carpet tile, rugs, entryway systems and hard surface products. They continue to introduce beautiful custom collections, curated/personalized customs, running line options and their SignatureNOW program for time sensitive projects. [www.signatureflooring.com](http://www.signatureflooring.com)

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