

MEDIA CONTACT:

Atteline Ridley
Marketing Specialist
aridley@signatureflooring.com
706.270.5799 ext. 5107
www.signatureflooring.com

SIGNATURE'S NEW SPC PICTURESQUE OFFERS A SENSE OF ESCAPE AND REPOSE INSPIRED BY VISTAS AND DESIGNED FOR ENDURING ELEGENCE

DESIGNED IN COLLABORATION WITH STACY GARCIA STUDIO

DALTON, GEORGIA – New York, NY November 10, 2024 - Introducing Rendezvous Vista, the latest hard surface addition to Signature Flooring's Rendezvous Collections—a collection where design inspiration flows from the concept of the "vista," inviting you to envision expansive views, unspoiled horizons, and serene natural landscapes. This collection is a thoughtful tribute to the art of creating spaces that embody the grandeur of open vistas and the tranquility they inspire, translating the beauty of the outdoors into sophisticated interior environments.

"The Rendezvous Vista Collection seamlessly rounds out the entire Rendezvous offerings by bringing the organic beauty and durability of hard surfaces into harmony with our broadloom and carpet tile collections. Designed to complement these soft surfaces, Vista elevates hospitality spaces by adding a touch of nature-inspired elegance with its wood-like visuals, while its SPC construction ensures its performance exceptionally in high-traffic areas. It offers a complete, versatile solution that balances style and functionality, creating a cohesive design language that speaks to both luxury and practicality," said Beth James, Custom Design and Hospitality Product Development Director at Signature Flooring.

At the heart of Rendezvous Vista is Picturesque, a product whose very name evokes imagery of sweeping landscapes and untouched scenery. Drawing inspiration from the visual and emotional impact of panoramic natural views, Picturesque captures the essence of weathered wood, with its earthy, timeworn charm reimagined for modern interiors. Its color palette, rich in organic tones, mirrors the depth and diversity of forested landscapes, ranging from the dark, moody browns of shadowed woodlands to the airy,

sunlit hues of open glades. These eight wood-inspired colorways are not just color options; they are portals to natural vistas, allowing designers to imbue interiors with the warmth and serenity that only nature can offer.

The plank design, offered in a generous 7" x 60" format and painted edge profile, with a 5.5 mm overall thickness and a 1.0 mm attached underlayment, embodies the idea of expansiveness and continuity, much like the seamless flow of a horizon. The product is thoughtfully designed to pair effortlessly with Signature's Rendezvous Monarch carpet tile or Rendezvous Landscapes broadloom collections, allowing for creative design elements such as the framing of inset rugs or subtle transitions between textures—enhancing both aesthetic depth and functional beauty.

Rendezvous Vista is engineered to deliver not just visual appeal but performance that stands the test of time. With its 20 mil commercial ceramic urethane wear layer, this collection is as durable as it is beautiful, providing superior resistance to fading, staining, and scratching. Its dense and rigid SPC (Stone Polymer Composite) core, coupled with the enhanced XPO closed-cell cushion underlayment, ensures that it is not only 100% waterproof but also optimized for sound absorption—quieter underfoot and floor to floor—and perfect for high-traffic areas where durability meets the necessity of peaceful, inviting spaces. Signature's proprietary design technologies further elevate Rendezvous Vista by offering outstanding color clarity, with the highest levels of embossing and texture to provide unmatched pattern realism. This ensures that every plank reflects the intricate detail and authenticity of natural wood, creating a rich, immersive experience in any interior.

The Unilin Locking System reinforces the idea of strength and stability in a design that is effortless to install, ensuring that the aesthetic and structural integrity of the product remain intact for years to come. Backed by a Limited 10-Year Commercial Warranty, Rendezvous Vista offers peace of mind, knowing that its beauty and performance are long lasting.

Signature's Rendezvous Vista SPC product is proudly made in the USA, ensuring exceptional quality control and offering significant logistical advantages. With no overseas tariffs and faster shipping times, designers can enjoy the benefits of reduced freight costs and faster product lead times. Phthalate-free and FloorScore® certified, Rendezvous Vista supports sustainable design practices while elevating interior environments.

The Rendezvous Collections, and particularly Rendezvous Vista, celebrate the idea of a vista—not just as a literal view, but as an opportunity to see beyond the immediate and create interiors that offer a sense of escape and repose. Each plank of Rendezvous Vista is a window to nature, inviting designers to bring the calm, expansive beauty of the outdoors into their projects, creating spaces that evoke the serenity of distant landscapes. With Rendezvous Vista, the convergence of natural beauty and cutting-edge design creates an experience that is both timeless and innovative. Elevate your next project with a product that is inspired by vistas and designed for enduring elegance. Explore the collection and discover how Rendezvous Vista can transform your interiors into places of serene beauty and expansive vision. For more information on each of the Rendezvous Collections, visit Signature's website at www.signatureflooring.com

About Signature Flooring

Signature Flooring has a rich history of service, innovation and creativity. Since its founding in 1998, Signature has been providing client's properties with boutique custom broadloom carpet and rugs designed specifically for public space and guest room environments. Over the last 25 years, that focus has taken the company from boutique to nationally recognized brands offering the best in customer care and world class carpet design. Focused solely on helping clients create extraordinary hospitality, senior living and multifamily spaces. Signature is fueled by a passion for their craft and a complete dedication to service. They are driven to achieve exceptional flooring solutions that expand each client's vision. Signature is one of the largest vertically integrated manufacturers offering custom carpet, broadloom carpet, carpet tile, rugs, entryway systems and hard surface products. They continue to introduce beautiful custom collections, curated/personalized customs, running line options and their SignatureNOW program for time sensitive projects. www.signatureflooring.com ####