



Signature Introduces Vivid Expressions, Loose Lay LVT with bold oversized planks and expressive aesthetics.

For immediate release

July 16, 2021 — Today, Signature announced the latest introduction of high-performance, Loose Lay LVT to its portfolio mix with Vivid Expressions. Featuring bold planks with expressive aesthetics of striking visual impact with shades of brown to deep taupe's and greys that create desirable interiors in commercial and hospitality environments.

The 9" x 59.72" oversized plank format provides subtle character that has classic distinction with calm and welcoming style. A 5 mm overall thickness and 20 mil wear layer with commercial urethane for superior durability, pattern clarity, fade, stain and wear resistance. Twice as thick as traditional LVT for seamless transition to Signature's carpet tiles, making it simple to create spaces where hard surface and soft surface flooring integrate beautifully. This makes it simple to create unique spaces with a mix of flooring types, and it allows designers to address the different flooring needs of different areas within a space, while maintaining a cohesive design.

The 5 mm thickness also means that the flooring can be loose-laid with perimeter glue in many applications, ensuring an easy, fast installation even in large spaces. Easy to maintain providing stain and wear resistance.

Vivid Expressions, Loose Lay LVT is FloorScore Certified and phthalate free, helping hospitality and commercial spaces maintain indoor air quality. Vivid Expressions carries a Limited 10 year Commercial Warranty.

With designs and colors of striking visual impact, along with high-performance construction, Vivid Expressions is a desirable product for hospitality and commercial environments.

About Signature

Signature is an industry leader focused solely on helping clients create extraordinary hospitality and senior living spaces, with unique flooring solutions that expand each client's vision. The vertically integrated manufacturer offers custom carpet, broadloom carpet, rugs, entryway systems and LVT. Through creative styling, world-class custom design capabilities, a spirit of innovation and the highest quality of service, Signature makes signature spaces a reality. For more information about Signature's products, please call 800.809.7086 or visit www.signatureflooring.com.

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