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Signature Flooring Introduces the Crossroads Carpet Tile Collection
A Journey Woven into Every Thread

Dalton, Georgia – March 12, 2026 – Signature Flooring proudly unveils the Crossroads Collection, its newest carpet tile. Crossroads is a tribute to the spirit of the open road and the enduring craftsmanship that built a nation. Inspired by the rugged textures of denim, the strength of workwear, and the soul of small-town main streets, this collection captures the moment where heritage meets modern design.

At every crossroads—whether it’s a sun-soaked front porch, a city-side train stop, or the corner cafe—stories unfold. Crossroads channels those layered narratives into textile form, weaving together utility and beauty to create inviting, character-rich surfaces for modern multifamily, commercial, and senior living environments.

This collection features five patterns *Cardigan*, *Denim Fade*, *Flannel Chic*, *Madras*, and *Streetwear*—each inspired by the faded blue of worn denim to the rhythmic repetition of stitching and the structured simplicity of riveted seams, every pattern captures a sense of tactile authenticity that feels both familiar and elevated. Together, these styles create inviting flooring perfectly suited for spaces that inspire connection, comfort, and a sense of belonging.

The nine colorways—*Canvas Camo*, *Chambray*, *Cowboy*, *Midnight Rodeo*, *Saddle*, *Tobacco*, *Saddle*, *Penny Loafer*, *Washed Indigo*, and *45 RPM*—are rooted in the landscapes and textures of the American journey, ranging from weathered indigos and sun-faded blues to warm neutrals and grounded earth tones. This versatile palette empowers designers to craft interiors that feel both timeless and contemporary, adding depth, warmth, and visual character.

Crossroads delivers exceptional performance with 100% Solution Dyed Nylon construction and Infinity Tufting Technology, providing sharp visuals and refined texture definition. Available in 24” x 24” tiles with a 19 oz tufted pile weight, Crossroads tiles can be used individually or combined for creative installations.

Signature’s Crossroads features a high-performance vinyl composite backing and an optional cushion. All carpet tiles contain up to 9% recycled content, with the cushion including up to 20% pre- and post-consumer recycled content. Crossroads seamlessly transitions with Signature’s Loose Lay LVT products, offering a 0.5 mm height at the same the thickness of carpet tile, to possibly eliminate the need for transition strips.

Crossroads offers custom broadloom and rug options available in specific patterns from the collection helping bridge design across various types of spaces within a facility. Crossroads includes Signature's Stain and Soil Release Technology for easy cleaning and lasting appearance and for enhanced protection. An antimicrobial option can be integrated into the carpet fibers, though it is not a replacement for regular care and maintenance.

Beyond performance, Crossroads also supports a meaningful mission. A portion of proceeds from the sale of seven Crossroads colorways—Cowboy, Chambray, Canvas Camo, Tobacco, Saddle, Penny Loafer, and Washed Indigo—specified for senior living projects will be donated to the Alzheimer's Association on orders placed between March 1, 2026, and August 28, 2026. This initiative helps raise awareness and support for a cause closely connected to many senior living communities. Support the mission by selecting these Crossroads colorways for your project, or donate directly at www.alz.org

The Crossroads Collection offers full color customization to match any project's palette. Beyond the curated color options of Crossroads, Signature provides an extensive range of colors through SignatureSpark. This intuitive online platform allows designers to recolor patterns, design tack boards, manage project assets, find inspiration, and visualize designs in room scenes. Our dedicated design and sales teams are available to deliver exceptional service, ensuring carpet selections align perfectly with the designer's vision for each space. Explore more at www.signatureflooring.com/spark

Discover and explore how heritage-inspired influences crafted the Crossroads Collection where design and lasting performance come together to create spaces that feel grounded, welcoming, and built for the journey ahead at www.signatureflooring.com

About Signature Flooring

Signature Flooring has a rich history of service, innovation and creativity. Since its founding in 1998, Signature has been providing client's properties with boutique custom broadloom carpet and rugs designed specifically for public space and guest room environments. Over the last 25 years, that focus has taken the company from boutique to nationally recognized brands offering the best in customer care and world class carpet design. Focused solely on helping clients create extraordinary hospitality, senior living, and multifamily spaces. Signature is fueled by a passion for their craft and a complete dedication to service. They are driven to achieve exceptional flooring solutions that expand each client's vision. Signature is one of the largest vertically integrated manufacturers offering custom carpet, broadloom carpet, carpet tile, rugs, entryway systems, and hard surface products. They continue to introduce beautiful custom collections, curated/personalized customs, running line options, and their SignatureNOW program for sensitive time projects www.signatureflooring.com

