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**Crossroads x Nature's Fusion: Connection at the Crossroads
of Purpose and Design**

Dalton, Georgia – March 12, 2026 – In senior living design, connections are everywhere—between residents and caregivers, public and private spaces, and design options and elevated performance. Signature Flooring begins at the crossroads—where purpose meets design. Through soft texture, biophilic design, thoughtful color, and seamless transitions, Signature creates flooring that delivers beauty and comfort with lasting performance. Featuring at Environments for Aging (EFA) Expo & Conference March 16–18, 2026 in Phoenix, AZ, are two of Signature's newest collections—**Crossroads Carpet Tile** and **Nature's Fusion Loose Lay LVT**—offering woven-inspired texture with organic wood and stone visuals to create serene, connected environments.

In addition to these collections, Signature Flooring will feature **Rendezvous Monarch**, a carpet tile collection with nature-inspired designs from a butterfly; along with **Common Threads**, a broadloom collection specifically designed for resident rooms. **Trellis II** and **Terrane** are Signature's Entryway System designed to protect interior flooring surfaces from the damaging effects of tracked-in dirt, debris, and moisture from exterior to interior spaces. Together, these offerings highlight Signature's commitment to flooring solutions that balance beauty, durability, and comfort, because the most meaningful spaces don't just perform, they inspire connection.

Crossroads Carpet Tile reflects the idea that connection is at the heart of thoughtful design. Through layered patterns and woven-inspired texture, the collection of 5 patterns and 9 colorways are available in 24"x 24" carpet tile size, creating a sense of movement and warmth, guiding residents through corridors, gathering spaces, and shared environments with visual interest and comfort underfoot. Complementing the soft texture of Crossroads is **Nature's Fusion Loose Lay LVT**, a collection inspired by the quiet confidence of nature. Organic wood visuals and grounded color planks bring the calming influence of the outdoors into interior spaces, creating environments that feel both restorative and timeless. Available in wide 9.25"x 60" plank sizes.

By coordinating textures, product materials, and performance across connecting touchpoints, Signature Flooring helps create environments that feel cohesive, welcoming, and support the people who live, work, and gather together.

For designers seeking customization in our broadloom or carpet tile products, SignatureSpark provides full color flexibility through an intuitive online platform that allows for the recoloring of patterns, design management, and visualization of room scenes. With extensive color options, Signature's dedicated design team is ready to bring any design vision to life, ensuring each project's palette is perfectly aligned with the space's unique requirements. Visit SignatureSpark Custom Carpet Website to ignite creativity and make visions a reality. www.signatureflooring.com/spark

Signature Flooring products are engineered for durability, moisture barrier backing solutions, stain and soil resistance with Signature Secure, and ease of maintenance while maintaining the comfort and warmth expected in senior living communities. A portion of the proceeds from seven Crossroads colorways—*Canvas Camo*, *Chambray*, *Cowboy*, *Penny Loafer*, *Saddle*, *Tobacco*, and *Washed Indigo*—will be donated to the Alzheimer's Association from orders placed between March 1, 2026, and August 28, 2026, supporting research, care, and resources for those affected by Alzheimer's and other dementias.

To learn more about these collections featured at EFA or explore Signature Flooring's full portfolio of coordinated flooring solutions, visit www.signatureflooring.com. Discover how thoughtful design, performance, and connection come together—**where purpose meets design at the crossroads.**

About Signature Flooring

Signature Flooring has a rich history of service, innovation and creativity. Since its founding in 1998, Signature has been providing client's properties with boutique custom broadloom carpet and rugs designed specifically for public space and guest room environments. Over the last 25 years, that focus has taken the company from boutique to nationally recognized brands offering the best in customer care and world class carpet design. Focused solely on helping clients create extraordinary hospitality, senior living and multifamily spaces. Signature is fueled by a passion for their craft and a complete dedication to service. They are driven to achieve exceptional flooring solutions that expand each client's vision. Signature is one of the largest vertically integrated manufacturers offering custom carpet, broadloom carpet, carpet tile, rugs, entryway systems and hard surface products. They continue to introduce beautiful custom collections, curated/personalized customs, running line options and their SignatureNOW program for time sensitive projects. www.signatureflooring.com